JOIN THE STUDENT-LED ZERO WASTE MOVEMENT

PLAN is a national, non-profit cooperative network of student leaders working towards zero waste. Students all over the country are taking the lead on building zero waste initiatives on their campuses, and PLAN is the network that helps to bring all of those efforts together. We function as a toolbox for the movement; allowing student leaders to collaborate with each other, sharing resources, best practices, ideas and inspiration towards a world without waste.

**WE ENVISION...**

- A base of over 500 campuses working toward zero waste with active and expanding student-led programs.
- A collaborative online platform where student leaders come together to grow the zero waste movement through resource sharing and innovative problem solving.
- A robust network of forward-thinking campus leaders, international activists and educators, dedicated non-profits and creative businesses working together to inspire student solutionaries and solve the waste crisis!
PROBLEM, SOLUTION, ACTION!

The Waste Crisis... The way we use and dispose of our planet’s resources is fundamentally broken. We extract resources at an ever-increasing rate to make consumer goods, which quickly end up in landfills and incinerators. The Earth’s resources are limited--and our trash is toxic. We know that we fundamentally need to change course.

The Solution... Waste is simply resources in the wrong place. We have the technology to solve the waste crisis today. Innovative companies are designing products to be more durable and long-lasting to avoid planned obsolescence, and creative recycling companies are inventing new ways to recycle old consumer goods like carpeting, electronics, styrofoam and much more into new sustainable products. The solutions to the waste crisis exist, we just need to build infrastructure, logistics and active participation to get valuable resources to the right place.

The Student-Led Movement! When the only solution is a dumpster, everything looks like trash! All over the country student leaders are stepping up to solve the waste crisis on their campuses by improving the logistics of community resource management. Campuses are proving that zero waste is possible by implementing more creative collection systems for traditionally hard-to-recycle items, establishing composting programs, campus thrift stores--and much more. As the movement grows, students are developing the leadership skills they need to create change in their own communities and beyond; learning how to build our zero waste future.

Examples of Campus Programs

Campus Thrift Stores and Free Stores
Ensuring useable items are re-distributed all year round, these stores establish a reliable system of sharing and making the most of campus resources.

Composting Programs
Making the most of food waste, campus composting programs dining halls, residence halls, offices, events and more.

Move-Out Programs
Targeting the most wasteful time of year on a college campus, the move-out collection paired with a move-in yard sale facilitates campus reuse while generating a profit.

Cultivate a Culture of Zero Waste on Campus
Each campus innovates in their own way, here are just a couple of possibilities:
- Monthly swapping events
- Public waste audits to raise awareness
- Upcycling skill shares
- High profile zero waste events like graduation
- Improving recycling rates on campus

Zero Waste Stadiums
Improving tradition and putting campus pride in zero waste, these stadiums establish a precedent for responsible procurement and management.
Benefits of a PLAN Membership

First and foremost, PLAN is a support network of people, who realize that amidst classes, work, and other life commitments, you are only human! That’s why personability is at the core of our one-on-one advising and support. Our Campus Coordinators are there every step of the way, whether it’s for program specific guidance, or just a check in! Each of our Coordinators is a recent grad with hands-on experience in on-campus organizing.

Step-by-Step Advising

Whether you are starting a new program, reviving an old one, or passing off leadership to the incoming class, our Campus Coordinators are available for one-on-one program guidance every step of the way. In addition to regular check-ins via phone and email, students can engage with us through leadership trainings and program specific workshops in person and online. Read more about trainings and workshops here!

Promotional Support

We work with you to spread the word about your Zero Waste efforts. Utilize our advertising materials for on-campus outreach, host a PLAN-facilitated training for campuses in your region, and utilize our media platforms to put your program in the national spotlight!

Meet the Campus Coordinators

Faye: Born to organize, started a freestore at Earlham, minored in Google Docs.  

Chris: Went to UC Santa Cruz, has great dance moves, champion of waste audits.  

Nim: Went to RIT, started a sweet move-out program, loves soccer.
Tools & Resources

Supplemental to our step-by-step advising are a collection of program-specific resources, including best-practice manuals and guides, budget and logistics templates, program development workshops and skills certification trainings.

Want to participate in an online certificate training or workshop session? Or better yet, want to have the PLAN team facilitate a full-day training on your campus? Find out more here.

More than 300 pages of campus case studies and program best practices are easily accessible online to all members!

Partner Discounts

From B-corps to 1% for the Planet members, we partner with socially responsible companies to provide campuses with purchasing discounts on products and services that will foster program success. These can be accessed by individual students, by departments, or by campuses ordering in bulk. For more specifics on discounts, see the list of our partners here!
Recycling 2.0

We work with expanded recycling facilities to aggregate hard-to-recycle materials for more cost-efficiency. Receive recommendations on responsible recycling partners in your region for hard-to-recycle items like carpets, clothing, electronic, Styrofoam and more!

“The concept of PLAN is revolutionary. We live in a world so desperately needing change, but passion and solutions already exist all around us. The only thing missing is a link between people and ideas. That's what PLAN is doing: helping connect pieces of the puzzle that is the Zero Waste Movement.”

–Bekah Vineyard,
Clark University '17 // PLAN intern

Nationwide Collaboration

Whether your campus is just starting to recycle, or has developed an extensive Zero Waste Strategy, utilize PLAN’s network to connect with other campuses across the country that are implementing waste reduction programs. Students from member campuses receive discounted registration for our annual Students for Zero Waste Conference, where they can connect with organizations, socially responsible companies, and experts in the field working towards innovative solutions to waste.
Workshops and Certification Trainings

Our Campus Coordinators offer expertise in leadership development and program-specific best-practices to equip you with the tools you need to reach Zero Waste on your campus.

Bring Us to Your Campus!

Our trainings and workshops are available monthly through our online learning platform. For a more in-depth advising experience, bring PLAN to your campus for in-person speaking event! We offer:

- **Hands-On Trainings and Workshops** on any of the topics offered through our online platforms
- **Informational Talks** covering topics like the Global Waste Crisis, the International Zero Waste Movement, Starting a Non-Profit, and Responsible Business & Entrepreneurship, and more.
- **Full-Day Activation** combining any of our trainings, workshops, and informational talks for a full day of engagement.

Program-Specific Workshops

- Deeper understanding of a specific Zero Waste initiative
- 60 minute sessions
- FREE to all member campuses
- Online sessions featuring a different topic each month

Certification Trainings

- Skill development and organizing tools for student leaders
- 90 minute sessions
- FREE to all member campuses
- Online sessions recurring every month

Every year, PLAN hosts an amazing, sustainably-run conference for students and other leaders in the zero waste movement to share ideas, discuss issues, and collaborate on solutions. Join us in our third year!

**Students for Zero Waste Conference ’16**

- November 11 & 12
- Durham, NH

5 locally-sourced meals,
30 interactive workshops,
50 speakers and presenters,
500 students, 1 Movement.
We ask all campuses for a flat-level $500 annual membership fee. The network provides expansive and flexible resources and opportunities, and most campuses find that the value they receive is much higher than the value of the fee. However, we recognize that each campus is different in terms of access to resources for their programs. Therefore, we offer a sliding scale for members to negotiate fees based on their needs.

### Sliding Scale for Membership, Speaking and Event Fees

<table>
<thead>
<tr>
<th>Membership Fee</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1000</td>
<td>Extra Large Campuses with special arrangements</td>
</tr>
<tr>
<td>$750</td>
<td>Large campuses that require more individualized attention for multiple programs or special projects</td>
</tr>
<tr>
<td>$500</td>
<td>The average fee we ask from campuses which have access to funding and can make use of the benefits</td>
</tr>
<tr>
<td>$250</td>
<td>Campuses that are not able to take advantage of all offered benefits, or have limited access to funding</td>
</tr>
<tr>
<td>Waived</td>
<td>Advisory campuses or those with limited access to funding but a committed working group</td>
</tr>
</tbody>
</table>

The speaking and event fee that we ask for goes directly into our operations budget, which supports the PLAN team in creating the resources we use to engage audiences at their level. This sliding scale helps to negotiate speaking and events fees which accommodate a variety of circumstances and resources.

<table>
<thead>
<tr>
<th>Event Fee</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1400</td>
<td>Conference keynotes or a full-day workshop</td>
</tr>
<tr>
<td>$1,050</td>
<td>Large events or conference engagements. One of the three topics outlined above or a multiple hour workshop</td>
</tr>
<tr>
<td>$700</td>
<td>The average event fee. One of the three speaking topics outlined above or an hour-long workshop</td>
</tr>
<tr>
<td>$350</td>
<td>Engagements with restricted budget, limited to one of the three speaking events outlined above</td>
</tr>
<tr>
<td>Waived</td>
<td>Engagements with a significant audience reach and little to no budget</td>
</tr>
</tbody>
</table>

These prices do not include travel costs. For events outside of the New England area, we require a further conversation on support for travel expenses—this can be in the form of reimbursements and/or a couch to sleep on.
Our network has expanded to over 80 campuses across the country. For an updated list of PLAN member schools, visit: www.postlandfill.org/member-schools

Faye Christoforo  
Co-Director & Campus Coordinator  
faye@postlandfill.org

Alex Fried  
Founder & Co-Director  
alex@postlandfill.org

Nim Dhillon  
Campus Coordinator  
nim@postlandfill.org

Chris Kane  
Campus Coordinator  
& Resource Development  
chris@postlandfill.org

Genna DeGroot  
Creative Director  
genna@postlandfill.org